

History of Paragon Odour Neutraliser

1988:

Tricia (my wife) addressed the board of North Shore Hospice and explained the principals of looking after terminal care patients while in their home or rest home progressing through the stages. The board agreed to a 3 month trial of this new approach to helping terminal care people.

Very soon after the initial start more registered nurses were employed as the caring of patients during their illness was receiving tremendous feedback from the patients and family members.

1989 to 2012.

Tricia told me that there was nothing on the market and instructed me to formulate a Odour Neutraliser that would offer patients the dignity of knowing they were not upsetting visiting family/friends and nurses due to often offensive odours emitted due to their illness. I was employed by an International Oil Company with chemical products and started formulating a verity of water soluble products for the testing by the nurses and during regular meetings with the nurses would get feedback on the different formulations on their performance in neutralizing the odours present. The process to achieve the "Paragon" formula took nearly one year with many restarts to increasing more complex formula to achieve what the "nurses/patients" wanted for the control of odours and giving the patents dignity in knowing they were not offending family or friends and hospice staff.

A company was formed to supply Paragon Odour Neutraliser to the North Shore Hospice then by word of mouth the existence of Paragon spread throughout NZ from nurse to nurse saying "Finally someone has got it right" and it control offensive odours!

We have been supplying Hospital's (both public & private) Rest homes, Ostimate society's, Private homes, Hotels, Police departments, Government correction facilities, Taxi companies, Airlines, Veterinarians suppliers, Carpet cleaners, Auto valet cleaners, Marine industry, House cleaning companies, people renovating homes to neutralize oil based paint Odour plus many more.